Stormont-Vail HealthCare | 125 years of Caring for Generations

For more information contact:
Nancy Burkhardt
Director of Marketing
(785) 575-5493 pager

Dec. 16, 2009
FOR IMMEDIATE RELEASE

Stormont-Vail Health*Care* Marketing Efforts Honored in Statewide Competition

Stormont-Vail Health*Care* was recognized for excellence in public relations and marketing for multiple projects created by the hospital's marketing team.

Presented by the Kansas Association of Health Care Communicators, the Emerald Awards are given annually to hospitals across the state that excel in internal communications, external communications, special events, advertising, and other categories. Judges from the Louisiana Society for Hospital Public Relations & Marketing evaluated this year's 56 entries for planning and research, implementation, cost effectiveness, and results.

The Emerald Awards were presented at the Kansas Association of Health Care Communicators luncheon and meeting Nov. 13, held during the Kansas Hospital Association's Annual Convention in Wichita.

Emerald Awards presented to Stormont-Vail Health*Care* were:

- Advertising: Total Campaign: *Breast Cancer Awareness by* Anita Fry
- Wildcard Category: *Be Informed About Your Health b*y Anita Fry
- Special Events: *Nursing Open House* by Jennifer Tinajero
- Audiovisual and Electronic Communications: *Nursing Net* by Kristy Stafford

Certificates of Merit were presented for these Stormont-Vail projects:

- Nursing Annual Report by Nancy Burkhardt
- Boy to Man / Girl to Woman by Kathleen Dultmeier
- 125th Community Celebration by Anita Fry
- Jane C. Stormont Women's Health Center Mammography Promotion by Linda Ruiz
- Excellent Surgery Appreciation Card by Tami Motley

##